



## National Sponsorship Opportunities

EWGA is a not-for-profit international organization providing opportunities for women to learn, play and enjoy the game of golf for business or for fun. EWGA-Canada is the governing organization for the Chapters in this country and is mandated to continue the growth of other Chapters within Canada. [www.ewga.ca](http://www.ewga.ca)

SPONSORSHIP can be in the form of cash or a combination of cash and in-kind product.

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>Platinum Sponsorship \$6,000</b>	<b>Gold Sponsorship \$4,000</b>	<b>Silver Sponsorship \$2,000</b>
Exclusive rights holder of product/service for term of the agreement	✓		
Sponsor's logo on EWGA-Canada website and linked to sponsor's home page	✓	✓	✓
Opportunity to exclusively Sponsor an event to meet with members to showcase product or service	✓		
Sponsor's logo to appear on all EWGA-Canada Chapters' websites and linked to sponsor's home page	✓	✓	✓
Sponsor's banner or signage to appear at all major EWGA-Canada Chapter events (Banner/signage provided by sponsor.)	✓	✓	✓
Opportunity to have a display at EWGA-Canada Chapters' kick off or closing events – at no additional charge.	✓	✓	✓
Permission to use EWGA-Canada logo on appropriate advertising	✓	✓	✓
Right to host or sponsor one activity at an EWGA-Canada event (if appropriate)	✓	✓	✓
Sponsor may conduct one market research study per year with EWGA-Canada members	✓	✓	
Sponsor's logo and product information to appear on electronic newsletters: EWGA-Canada bi-monthly newsletter (Waggle) to all members and all Chapter newsletters	✓	✓	
One-time annual mailing of sponsor information/promotion to members. (Sponsor to pay mailing costs.)	✓	✓	
A complimentary foursome at one Chapter [GTA, Waterloo, York-Simcoe] event (Season Open, Season Close)	✓	✓	
Recognition of partnership announced in news release sent to all major media	✓	✓	
EWGA-Canada Hole-in- One Sponsor,* Sponsor's logo and hyperlink on EWGA-Canada website	✓		
Opportunity to offer discounts or special opportunities for members	✓	✓	✓

*\*Offer a minimum \$100 value product, gift certificate or cash for each golfer achieving a Hole-in-one at any EWGA event.)*

*Sponsorship at a variety of levels is also available from the individual chapters. Contact us for this information if interested.*

### Did you know?

- Golf is the number one recreational activity played in Canada. It even out-ranks hockey!
- There are an estimated 6 million Canadian golfers, which is one of the highest golf participation rates in the world.
- Out of those 6 million, 2.5 million participate as core golfers, playing an average of 28 rounds per year.
- Canadian golfers spend an estimated \$13.1 billion annually on golf, which includes \$700 million in apparel and \$2.1 billion on equipment.
- The game of golf is played by an estimated 2.32 million resident golfers at over 848 golf course facilities in Ontario alone.

**Source: PGA Ontario**